

CORNFLOWER



## Creative, Custom Products for Museum Retail

Retail merchandise development solutions to help create an exclusive experience for your visitors.



# The Cornflower Difference

Cornflower is a specialist in designing, producing and delivering fully customized merchandise solutions for museums, galleries, historic sites and visitor attractions.

Established in 1999, we have over 25 years of experience working with leading cultural institutions worldwide, helping them bring their stories to life through unique, high-quality and sustainable products.

Our team of designers and production experts work collaboratively with clients to develop tailored merchandise that reflects the character and heritage of each collection. With low minimum order quantities and fast turnaround times, we offer a flexible and scalable service designed to meet the diverse needs of the cultural retail sector.

Sustainability and responsibility are at the heart of our approach – we are a B Corp™ certified company as well as ISO 14001 and FSC® certified.

At Cornflower, we combine creativity, reliability and environmental responsibility to deliver merchandise solutions that are as distinctive as the organisations we serve.

## Key Points

- Established in 1999 with over 25 years of experience
- Trusted by over 250 cultural and heritage institutions worldwide
- 100% custom merchandise
- Experts in heritage and visitor attraction retail
- Creative, collaborative design and production team
- Flexible and scalable – low minimums and fast turnarounds
- ISO 1400, FSC® and B Corp™ certified





City House  
Calendar 2025



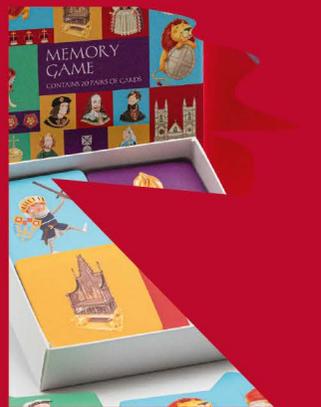


## End-to-End Bespoke Product Development

At Cornflower, we believe every museum and visitor attraction deserves a unique and exclusive retail range that reflects its identity and collection.

### **We handle every stage of the process:**

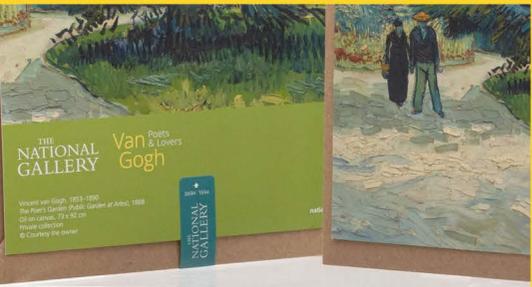
- Creative concept development
- Use your imagery, or artwork exclusively commissioned by us.
- In-house graphic and product design
- Ethical sourcing & sustainable production
- Flexible order quantities
- Reliable, on-time delivery



## From Fine Art Prints to Playful Puzzles – Always Bespoke

### **Our product categories include:**

- Fine Art Prints & Posters
- Custom Stationery & Paper Goods
- Textile Products (Tote Bags, Scarves, Tea Towels)
- Giftware (Mugs, Magnets, Keyrings, Coasters)
- Apparel & Accessories
- Children's Products, Games & Jigsaw Puzzles
- Packaging & Seasonal Items
- Each product is designed exclusively for you, using your collection and brand identity.





## Trusted by the World's Leading Museums & Attractions

### **Our partnerships include:**

- Royal Botanic Gardens, Kew
- Victoria & Albert Museum, London
- The National Museum, Stockholm
- The National Gallery, London
- British Library
- The National Museum, Oman
- The White House Historical Association
- The Great Tapestry of Scotland
- Hillwood Estate Museum & Gardens
- Sheikh Zayed Grand Mosque, Abu Dhabi
- Highclere Castle (Downton Abbey)

We are proud to have collaborated with iconic institutions in the US, UK, Europe, and the Middle East.



FSC® Wooden  
Hanging Ornament



FSC® Wooden  
Keyring



Theale Tote Bag



Durham Mug



A2 Greeting Card



CORNFLOWER

## Starter Packs

Packs to get you started on custom product development, using some of our bestselling lines. Customized products, exclusive to your institution for one all-in price.

### Starter pack 1

Theale tote bag × 50 pcs.  
Wooden magnet × 50 pcs.  
Wooden keyring × 50 pcs.  
Wooden hanging ornament × 50 pcs.  
A2 Greeting card × 50 pcs.

All for **\$1,000**

### Starter pack 2

Theale tote bag × 50 pcs.  
Wooden magnet × 50 pcs.  
Wooden keyring × 50 pcs.  
Wooden hanging ornament × 50 pcs.  
A2 Greeting card × 50 pcs.  
Tea towel × 50 pcs.  
Mug × 72 pcs.

All for **\$2,000**



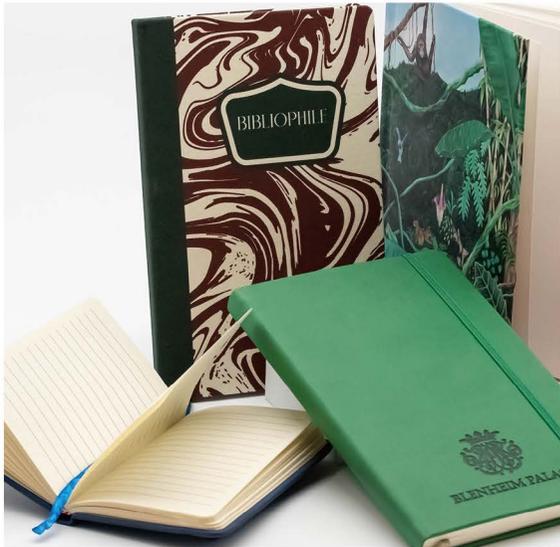
Tea Towel



FSC® Wooden  
Fridge Magnet

# Stationery





SCAN ME  
to discover more  
STATIONERY



# Textiles & Apparel





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TEXTILES & APPAREL

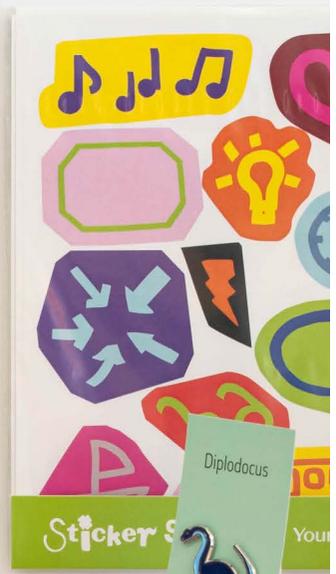


# Gifts & Souvenirs

A	B	C	D	E	F	G	H
I	J	K	L	M	N	O	P
Q	R	S	T	U	V	W	X
Y	Z	!	:	&	@	?	
a	b	c	d	e	f	g	h
i	j	k	l	m	n	o	p
q	r	s	t	u	v	w	x
y	z	!	:	(	)	@	?
1	2	3	4	5	6	7	8
9	0	+	-	=	.		
7	8	9	0	+	-	=	.

Magnet Set

Young V&A





Sustainable





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**SUSTAINABLE**



As an FSC® certified company, we use responsibly sourced paper and wood that can carry the FSC logo - a trusted mark your customers will recognize as a sign of sustainable production.

Homeware





# Jigsaws & Games



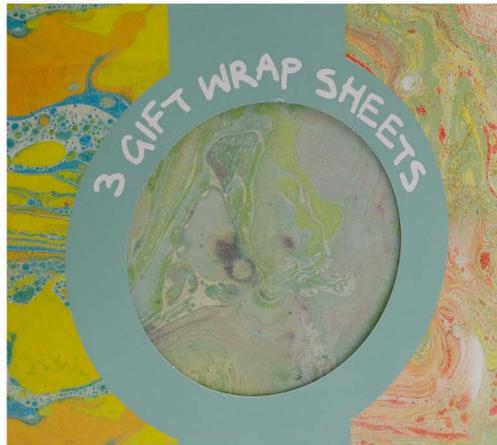


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JIGSAWS & GAMES



# Point of Sale





# Children's Products





Explorer  
atches

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CHILDREN'S  
PRODUCTS



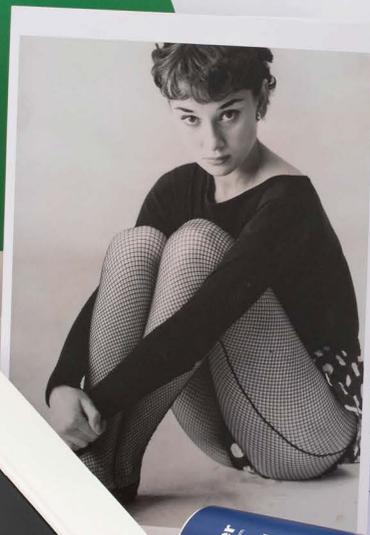
Members go free

29 March – 8 September

# ENZO MARI

CURATED BY HANS ULRICH OBRIST  
WITH FRANCESCA GIACOMELLI

DESIGN  
MUSEUM

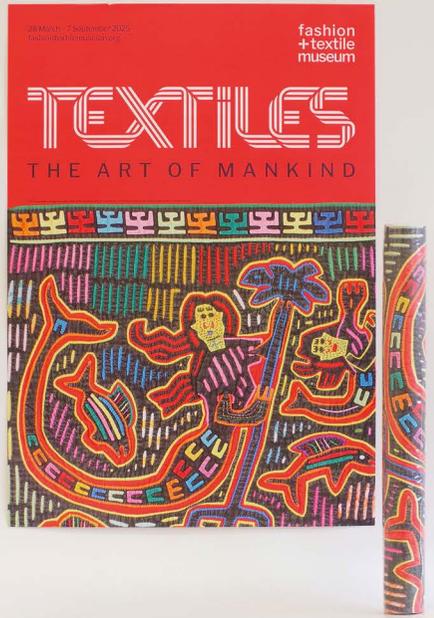


National  
Portrait  
Gallery



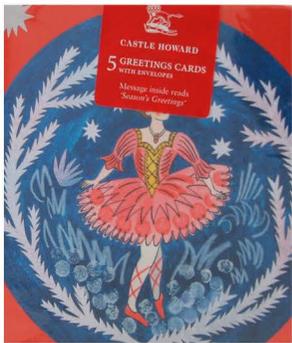
Born in costume for 'The Secret People'  
by Bossiolo Ltd  
mid-century print, 21 November 1950  
1/8 in. (200 mm x 154 mm) image size  
Purchased 1996  
NPG 487244  
National Portrait Gallery, London





Seasonal





SCAN ME  
to discover more  
SEASONAL





## Start your custom merchandise journey with Cornflower

Ready to bring your ideas to life? Email or call to set up a meeting, we'll explore your plans, tackle challenges, and show how our custom solutions can bring your collection to life and captivate your visitors.

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